

West Texas A&M University
Advising Services
Degree Checklist
2018-2019

(For assistance completing this form, contact Advising Services at 806-651-5300)

NAME: _____ **WT ID:** _____ **DATE:** _____

Communication Studies—Strategic Communication
Emphasis (online degree option)
Department of Communication
FAC 103 651-2798

CORE CURRICULUM COURSES: 42 HOURS ♦		HRS	
Communication (Code 10)			
ENGL 1301 Introduction to Academic Writing and Argumentation	3		
COMM 1315, 1318, or 1321	3		
Mathematics (Code 20)			
MATH 1314*, 1316*, 1324*, 1325*, 1332**/**, 1342*/**, 1350*/**, 2412*, or 2413* (2412 & 2413: extra hr. moves to Code 90)	3		
Life and Physical Sciences (Code 30)			
Take two courses from (extra lab hours move to Code 90): ♦			
ANSC 1319; BIOL 1406 or 1408, 1407* or 1409*, 1411, 1413; CHEM 1405* or 1411*, 1412*; ENVR 1407*; GEOL 1401 or 1403, 1402, 1404; PHYS 1401*, 1402*, 1411, 1412, 2425*, 2426*; PSES 1301, 1307	6		
Language, Philosophy and Culture (Code 40)			
See University Core Requirements below	(3)		
Creative Arts (Code 50)			
ARTS 1303, ARTS 1304; DANC 2303; MUSI 1306, MUSI 1307, MUSI 1310; or THRE 1310 Choose 1	3		
American History (Code 60)			
HIST 1301, 1302, 2301, 2381 Choose 2	6		
Government/Political Science (Code 70)			
POSC 2305 and 2306	6		
Social and Behavioral Sciences (Code 80)			
See University Core Requirements below	(3)		
Component Area Option (Code 90)			
Take six hours from: ♦			
AGRI 2300; BIOL lab hours (from Code 30); BUSI 1304; CHEM lab hours (from Code 30); CIDM 1105, CIDM 1301 or 1315; CS 1301; ENGL 1101, 1302*, 2311*; ENVR lab hour (from Code 30); GEOL lab hours (from Code 30); IDS 1071 (1-3 hours); extra MATH hours (from Code 20); PHIL 2303; PHYS lab hours (from Code 30)	6		
COMMUNICATION STUDIES—STRATEGIC COMMUNICATION MAJOR REQUIREMENTS: 43 HOURS****			
A grade of "C" or better must be earned in all courses required for major.			
UNIVERSITY CORE REQUIREMENTS: 6 HOURS			
CORE 40 MCOM 1307 Introduction to Media Communication	3		
CORE 80 COMM 2377 Intercultural Communication	3		
STRATEGIC COMMUNICATION REQUIREMENTS: 37 HOURS			
COMM 1318 Interpersonal Communication If 1318 is taken to fulfill University core requirements, then 1315 or 1321 must be taken to satisfy the 18-hour COMM core requirement.	3		
COMM/MCOM 2376 Communication Theory/Media Theory	3		
COMM 3331 Organizational Communication	3		
COMM 3341 Persuasion	3		
COMM 4305* Research Practicum	3		
MCOM 2327 Principles of Advertising	3		
MCOM 3305* New Media	3		

Bachelor of Science Degree
BS.COMM.STRAT (1209)

MCOM 3350 Public Relations and Publicity	3		
MCOM 3327 Media Law	3		
MCOM 4302* Media Ethics	3		
COMM 3392* Special Topics (devoted to strategic and crisis communication)	3		
MCOM 4191* Portfolio and Professional Development	1		
COMM/MCOM 4398* Communication or Media Internship	3		
BACHELOR OF SCIENCE REQUIREMENTS: 6 HOURS OPTION			
Six hours chosen from biology, chemistry, geology, geosciences, mathematics, physics and natural sciences.	6		
ELECTIVES: 35 HOURS BY ADVISEMENT—SEE NOTE			
ELECTIVES ♦ Recommended electives: MCOM 3307, 3313, 3350.			
Five or more hours for B.S. requirements and/or electives must be 3000- or 4000-level to total 39 advanced hours at WTAMU.			
	35		
MINIMUM HOURS REQUIRED TO COMPLETE DEGREE			120

♦ NOTE: The core curriculum must total **exactly 42 hours**; excess hours must be moved to the major as an elective or a major requirement and stay within the 120-hour requirement or approved total submitted to the Coordinating Board for degree requirements. Some majors specify particular courses to meet core curriculum requirements when options are available.

* Indicates prerequisites—see catalog for more information.

** While MATH 1332, 1342 and 1350 will fulfill core math requirements, they will NOT prepare students for higher-level math courses such as Plane Trigonometry (MATH 1316) or Pre-Calculus (MATH 2412).

*** Or an equivalent course (second year, second semester) in a foreign language.

**** All communication studies majors will compile and submit an e-portfolio that demonstrates required competencies. See catalog for details.

NOTE: At least 39 hours of advanced work (3000- or 4000-level courses) for which tuition is paid must be earned at WTAMU, and 30 of the final 36 hours counted toward the degree must be earned at WTAMU. A maximum of 60 semester hours in communication studies (COMM), six hours in religion (RELI) and six hours in physical education (PHED) can be counted toward a degree.

NOTE: This is NOT a degree plan. After completing 30 hours, students are encouraged to request an official degree plan by using the online [Degree Plan Request](#) form. The dean's office of the Sybil B. Harrington College of Fine Arts and Humanities, located in Mary Moody Northen Hall, Room 181 (or call 806-651-2782), can answer questions about the degree plan. Students who have completed 45 hours will not be allowed to progress without requesting a degree plan.



First Year					
Fall		Spring			
H o u r s 15	CORE 10--ENGL	3	H o u r s 15	MCOM 1307	3
	CORE 10--COMM	3		CORE 40	3
	COMM 1318			See checklist for options	
	CORE 20 MATH	3		CORE 60--HIST	3
	Seek an online option			1301, 1302, 2301, 2381	
	CORE 80	3		CORE 30 LAB SCIENCE	3
	COMM 2377				
	CORE 90	3		CORE 90	3
See * in notes					

Second Year					
Fall		Spring			
H o u r s 18	MCOM 2376	3	H o u r s 15	MCOM 3305	3
	CORE 30-LAB SCIENCE	3		COMM 3341	3
	CORE 70 POSC	3		BS SCIENCE REQ.	3
	2305 or 2306				
	CORE 50	3		CORE 60-HIST	3
	See checklist for options			1301, 1302, 2301, 2381	
ELECTIVE	3	ELECTIVE	3		
MCOM 2327	3				

Third Year					
Fall		Spring			
H o u r s 15	COMM 3331	3	H o u r s 15	ELECTIVE	3
				Suggest MCOM 4309	
	MCOM 4302	3		ELECTIVE	3
				Suggest MKT 3340	
	MCOM 3350	3		MCOM 3327	3
COE 70 POSC	3	COMM 3392	3		
2305 or 2306		Strategic COMM			
BS REQUIREMENT	3	ELECTIVE	3		

Fourth Year					
Fall		Spring			
H o u r s 15	COMM RESEARCH	3	H o u r s 12	MCOM/COMM 4398	3
	COMM 4305 or MCOM 3314				
	ELECTIVE	3		MCOM 4191	1
	Suggest MGT 3330				
	ELECTIVE	3		ELECTIVE	3
	Suggest COMM 3094			Suggest MCOM 4390	
ELECTIVE	3	ELECTIVE	3		
Suggest MCOM 3379					
ELECTIVE	3	ELECTIVE	2		

DISCLAIMER: This curriculum guide should be used in conjunction with the corresponding degree checklist for general planning purposes only. The degree checklist (later a student's official degree plan) should be referred to as the comprehensive list of all courses required for the degree. An official degree plan is required after completing 45 hours. Students should always seek the advice of their academic adviser before scheduling classes.

Note: Strategic Communication majors should seek online options for all Core subjects and for B.S. requirements.